



> Inspire your audience

Interactive Collaboration

Saville IDEA is an advanced delegate interaction platform developed by our in-house team, optimised for use on all popular digital devices. Whether on smartphone, tablet or computer, delegates enjoy a seamless interactive experience; submitting questions, responding to polls, viewing slide content and much more.

Our mission with Saville IDEA is to engage audiences, gather key data and stimulate event collaboration, helping you to realise your maximum return on investment whilst keeping your delegates energised and informed.





Flexible and adaptable to suit any project, Saville IDEA is a powerful, modular system, providing a branded environment using any of 7 interactive modules:

- > ASK - Live questions and comments with advanced moderation & filtering
- > POLLING - Capture instant graphical responses to important questions
- > HEATMAP - Utilises the touch screen to create dynamic visual voting
- > STATEMENTS - Understand key priorities within your audience
- > TAG CLOUD - A dynamic, stylised map of all delegate responses
- > FEEDBACK - The paperless way to collate key post-event information
- > PUSH - Share slides, videos, images or PDFs with the touch of a button

Our custom interactive servers capture every piece of data generated by your delegates and can be utilised in a fully anonymous environment or with enhanced user profiles. All inputs can be filtered and moderated for live display, whilst detailed post-event reporting shows which sessions generated the most interaction. Whether measuring awareness of key business topics or just having a bit of fun with a team quiz, our interactive platform brings key benefits to events of all types.

Our in-house team can also create custom modules to fit the most innovative event briefs - get in touch to see what we can do for you!

For more information call us on 0370 606 1100 or email digital@saville-av.com.

See more at www.saville-av.com/digitalevents