



@Social

> Inform your audience

Social Media Integration

Tweet this, like that, pin the other – You can't have a stimulating event these days without incorporating the buzz of social media. Saville @Social provides a suite of tools that helps you integrate user generated content right into the heart of your event. From dynamic Twitter walls to submitting questions via social networks, @Social has a solution for your next project.





Social media channels are increasingly finding favour within the conference and events sector. Event planners are finding more and more ways to incorporate these channels into their events, ranging from asking questions using Twitter, to bridging events that are happening at the same time but in different locations so that everyone can share the experience.

Our innovative @Social solutions provide a range of tools and options to help take advantage of these channels and provide an engaging presence at events. As well as the standard scrolling Twitter wall, we are constantly developing new methods for displaying the conversations via large format displays, projection walls and mobile devices. For extra appeal we can create animated Twitter-based word clouds that are perfect for eye-catching visual montages for networking and coffee areas.

Our full technology portfolio supports social media add-ons, whether aggregating tweets through Saville IDEA or using Facebook submitted questions in your next webcast, our experts can find a way to keep you up to date with even the newest additions to the social technology landscape.

Whether you need a fully featured social media campaign or just a few pointers on how to leverage the internet's next biggest thing, don't hesitate to get in touch with our team.

For more information call us on 0370 606 1100 or email digital@saville-av.com.

See more at www.saville-av.com/digitalevents